



# **CINEMAX INDIA LTD.**

***FINANCE PRESENTATION***

***Q1 – FY 2009 – 2010***

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# Summarised Consolidated Financials



Rs. In Lacs

	F.Y 2009-10	F.Y - 2008-09				F.Y		
	Q1	Q1	Q2	Q3	Q4	2008-09	2007-08	2006-07
<b>INCOME</b>	<b>2,479</b>	<b>3,234</b>	<b>4,575</b>	<b>3,899</b>	<b>3,695</b>	<b>15,403</b>	<b>10,627</b>	<b>9,555</b>
YoY						45%	11%	
QoQ	-33%	23%	41%	-15%	-5%			
<b>EXPENDITURE</b>	<b>2,299</b>	<b>2,408</b>	<b>3,064</b>	<b>2,907</b>	<b>2,988</b>	<b>11,367</b>	<b>7,581</b>	<b>6,782</b>
<b>EBITDA</b>	<b>180</b>	<b>826</b>	<b>1,511</b>	<b>992</b>	<b>707</b>	<b>4,036</b>	<b>3,046</b>	<b>2,773</b>
<i>EBITDA %</i>	7%	26%	33%	25%	19%	26%	29%	29%
<b>PAT</b>	<b>(58)</b>	<b>364</b>	<b>437</b>	<b>206</b>	<b>98</b>	<b>1,105</b>	<b>1,373</b>	<b>1,216</b>
<i>PAT %</i>	-2%	11%	10%	5%	3%	7%	13%	13%

## Top 5 Grossers

*New York*

*Mee Shivaji Raje Bhosle Boltoy*

*99*

*Tasveer*

*Fast & Furious*

# Operational Parameters



			Year ended		
	30.6.09	30.6.08	2008-09	2007-08	2006-07
Locations	23	20	25	18	10
No. of Screens	70	59	74	52	33
No. of Seats	19,317	16,048	20,305	14,004	9,220
Footfalls (In Lacs.)	14.60	18.31	85.14	61.91	52.00
Occupancy	18%	26%	25%	29%	32%
ATP (Rs.)	114	124	128	131	125
F&B SPH (Rs.)	31	29	30	29	26
TOTAL SPH (Rs.)	145	153	158	160	151

	30.06.09	30.6.08
<b>Footfalls (In Lacs)</b>		
Comparable Properties		
Loc.-20 & Seats -16,048	10.64	18.31
Non Comparable Properties		
Loc.-4 & Seats - 6,239	3.97	-
<b>Total</b>	<b>14.60</b>	<b>18.31</b>
<b>Occupancy</b>		
Comparable Properties	16%	26%
Non Comparable Properties	24%	-
<b>ATP (Rs.)</b>		
Comparable Properties	116	124
Non Comparable Properties	110	-
<b>F&amp;B SPH (Rs.)</b>		
Comparable Properties	30	29
Non Comparable Properties	33	-

## Existing Property Details



Location	Type	Property	Start Date	Screens	Capacity	E. Tax Exemption
Goregaon	Multiple Screen	Owned	Dec-97	2	698	No
Kandivali	Single Screen	Owned	Feb-98	1	287	No
Andheri (E)	Single Screen	Owned	Aug-98	1	362	No
Sion	Multiple Screen	Owned	Oct-00	5	827	No
Thane- Wonder	Multiplex	Owned	Dec-03	4	1,136	No
Mira Road	Multiplex	Owned	May-04	3	1,018	Yes
Nasik	Multiplex	Owned	May-04	3	1,002	Yes
Versova	Multiplex	Lease	Sep-05	6	1,477	No
Kandival(East)	Multiplex	Lease	Apr-06	4	1,267	Yes
Thane-Eternity	Mall + Multiplex	Owned	May-06	4	1,035	Yes
Himmatnagar	Multiplex	Lease	Apr-07	3	1,146	Yes
Guwahati	Multiplex	Lease	May-07	2	500	Yes
Bandra	Single Screen	Lease	Jul-07	1	195	No
Panipat	Multiplex	Lease	Sep-07	3	664	No
Gandhinagar	Multiplex	Lease	Dec-07	4	862	No
<b>Locations-15</b>		<b>Owned - 8 Leased - 7</b>		<b>Owned-23 Leased-23</b>	<b>Owned-6,365 Leased-6,111</b>	<b>Tax free Locations-6 Seats - 5,968</b>

# Existing Property Details



Location	Type	Property	Start Date	Screens	Capacity	E. Tax Exemption
<b>Locations-15</b>		<b>Owned - 8 Leased - 7</b>		<b>Owned-23 Leased-23</b>	<b>Owned-6,365 Leased-6,111</b>	<b>Tax free Locations - 6 Seats - 5,968</b>
Vashi	Multiplex	Lease	Nov-07	3	917	No
Nasik II	Multiplex	Lease	Nov-07	2	431	No
Ahmedabad – Dev Arc	Multiplex	Lease	Apr-08	4	1,021	No
Nagpur	Multiplex	Owned	Jun-08	3	1,007	Yes- pending approval
Rajkot	Multiplex	Lease	Sep-08	3	777	No
Kolkata	Multiplex	Lease	Dec-08	4	1,208	Yes- pending approval
Hyderabad	Multiplex	Lease	Jan-09	3	1,001	No
Kalyan	Multiplex	Lease	Jan-09	2	479	No
Amedabad- Red Carpet	Multiplex	Lease	July-09	4	1000	No
<b>Locations – 24</b>		<b>Owned - 9 Leased - 15</b>		<b>Owned - 26 Leased - 48</b>	<b>Owned - 7,372 Leased-12,945 Total-20,317</b>	<b>Tax free Locations - 8 Seats - 8,183</b>

## Statewise Property Details



Locations	Properties	Screens	Owned	Leased	Single Screens	Multiplex	Taxfree Screens	Taxable Screens
Mumbai	12	36	20	16	10	26	11	25
Maharashtra (other than Mumbai)	3	8	6	2	-	8	6	2
Haryana	1	3	-	3	-	3	-	3
Assam	1	2	-	2	-	2	2	-
Gujarat	5	18	-	18		18	3	15
Andhra Pradesh	1	3		3		3	-	3
West Bengal	1	4	-	4	-	4	4	-
<b>Total</b>	<b>24</b>	<b>74</b>	<b>26</b>	<b>48</b>	<b>10</b>	<b>64</b>	<b>26</b>	<b>48</b>

# Upcoming Properties



Properties to become operational by December 2009

Location	Screens	Seats	E. Tax Exemption
Ghatkopar	4	1,250	Yes
Nasik-3	5	1,000	No
Kanpur	3	900	Yes
Baroda	2	340	No
Kolkata	2	350	No
Ahmedabad – Shiv	3	730	No
<b>TOTAL – 7</b>	<b>19</b>	<b>4,570</b>	<b>Tax-free Location - 2 Seats - 2,150</b>

Upcoming properties beyond March 2010

Location	Screens	Seats	E. Tax Exemption
Siligudi	4	1,040	Yes
Kolkata – Hind Cinema	2	650	Yes
Cochin	4	600	No
Dibrugarh	2	600	Yes
Bangalore- Soul Space 1	6	1,100	No
Bangalore- Soul Space 2	4	975	No
Pune	4	1,143	No
Surat	3	750	No
<b>TOTAL - 8</b>	<b>29</b>	<b>6,858</b>	<b>Tax-free Location - 3 Seats - 2,290</b>

## Contact Details



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