



# **CINEMAX INDIA LTD.**

***FINANCE PRESENTATION***

***Q1 – FY 2010 - 2011***

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# Summarised Consolidated Financials



Rs. In Lacs

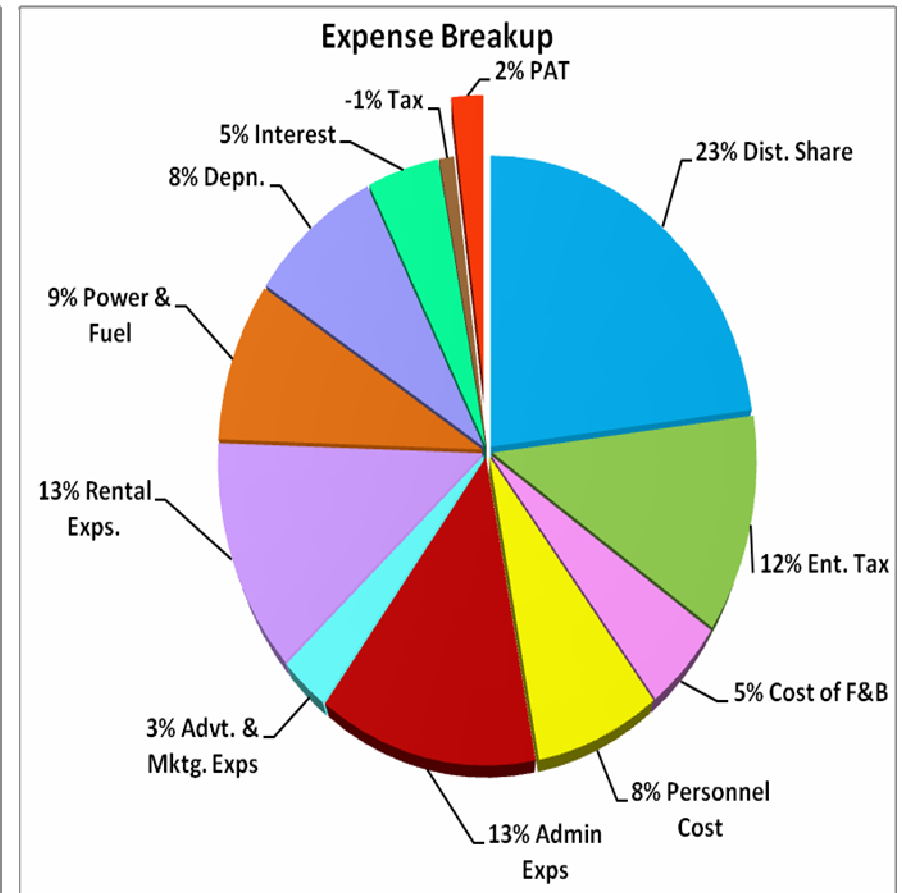
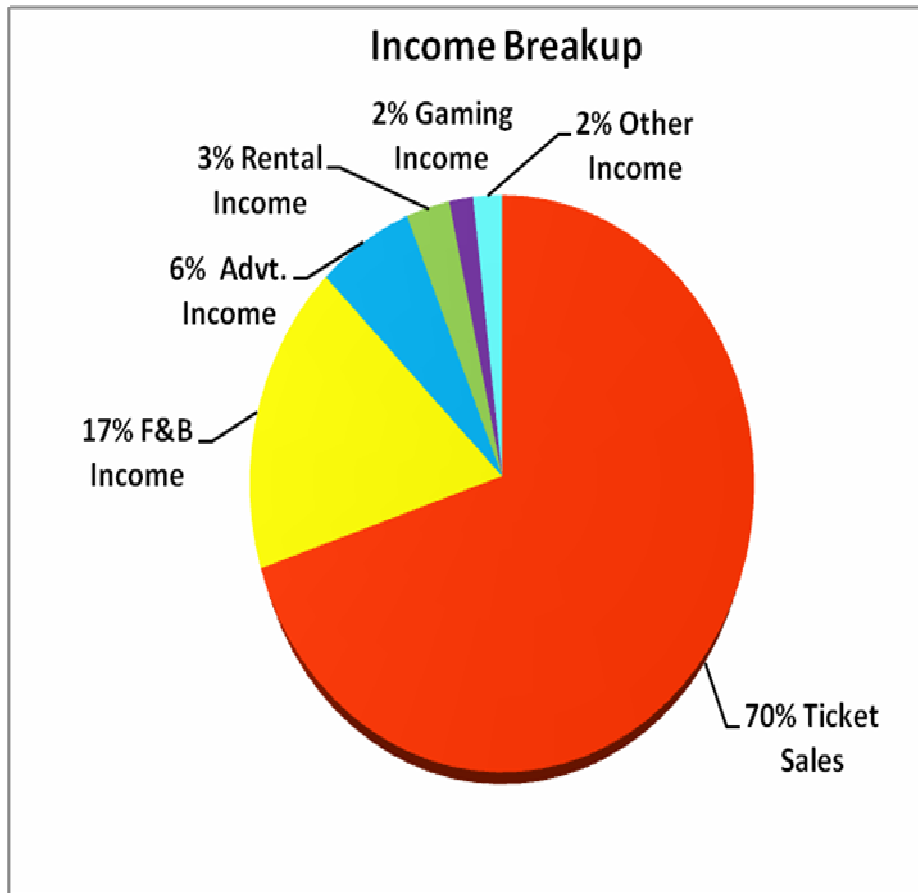
	F.Y 2010-11	2009-10				Financial Year			
	Q1	Q1 *	Q2	Q3	Q4	2009-10	2008-09	2007-08	2006-07
<b>INCOME</b>	<b>4,691</b>	<b>2,479</b>	<b>4,201</b>	<b>5,993</b>	<b>4,934</b>	<b>17,607</b>	<b>15,403</b>	<b>10,627</b>	<b>9,555</b>
YoY						14%	45%	11%	
QoQ	-5%	-33%	69%	43%	-18%				
<b>EXPENDITURE</b>	<b>3,937</b>	<b>2,298</b>	<b>3,419</b>	<b>4,179</b>	<b>4,118</b>	<b>14,014</b>	<b>11,367</b>	<b>7,581</b>	<b>6,782</b>
<b>EBITDA</b>	<b>754</b>	<b>181</b>	<b>782</b>	<b>1,814</b>	<b>816</b>	<b>3,593</b>	<b>4,036</b>	<b>3,046</b>	<b>2,773</b>
EBITDA %	16%	7%	19%	30%	17%	20%	26%	29%	29%
<b>PAT</b>	<b>109</b>	<b>(58)</b>	<b>242</b>	<b>1,069</b>	<b>444</b>	<b>1,697</b>	<b>1,105</b>	<b>1,373</b>	<b>1,216</b>
PAT %	2%	-2%	6%	18%	9%	10%	7%	13%	13%

Top 5 Grossers	Footfalls (In Lacs)	Gross Collection (In Lacs)
<i>Raajneeti</i>	5.00	709
<i>House Full</i>	4.14	561
<i>Kites</i>	2.64	383
<i>Badmaash Company</i>	2.49	343
<i>Raavan</i>	1.49	218

\*Figures for Income & Expenses for all the quarters of FY2009-10 are regrouped and rearranged wherever necessary.

\*Figures for Q1 FY2009-10 are incomparable due to strike for the period from 10.04.09 to 12.06.09

# Income & Expense Breakup for Q1 FY2010-11



# Operational Parameters



	Quarter Ended		Financial Year			
	30.06.2010	30.6.2009 *	2009-10	2008-09	2007-08	2006-07
<b>Locations</b>	28	23	28	25	18	10
<b>No. of Screens</b>	91	70	90	74	52	33
<b>Growth %</b>	30%		22%	42%	58%	
<b>No. of Seats</b>	24,027	19,317	24,539	20,305	14,004	9,220
<b>Growth %</b>	24%		21%	45%	52%	
<b>Footfalls (In Lacs.)</b>	27.08	14.60	108.10	85.14	61.91	52.00
<b>Growth %</b>	85%		27%	38%	19%	
<b>Occupancy</b>	22%	18%	26%	25%	29%	32%
<b>ATP (Rs.)</b>	139	114	128	128	131	125
<b>F&amp;B SPH (Rs.)</b>	36	31	31	30	29	26
<b>TOTAL SPH (Rs.)</b>	175	145	159	158	160	151

\*Figures for Q1 FY2009-10 are incomparable due to strike for the period from 10.04.09 to 12.06.09

# Operational Parameters



	30.06.2010	30.06.2009*
<b>Footfalls (In Lacs)</b>		
Comparable Properties (Loc.-22 & Seats -18,163)	21.64	14.60
Non Comparable Properties (Loc.-6 & Seats - 5,864)	5.44	-
<b>Total</b>	<b>27.08</b>	<b>14.60</b>
<b>Occupancy</b>		
Comparable Properties	23%	18%
Non Comparable Properties	19%	-
<b>ATP (Rs.)</b>		
Comparable Properties	144	114
Non Comparable Properties	121	-
<b>F&amp;B SPH (Rs.)</b>		
Comparable Properties	37	31
Non Comparable Properties	33	-

\*Figures for Q1 FY2009-10 are incomparable due to strike for the period from 10.04.09 to 12.06.09

## Existing Property Details



	Location	Type	Property	Start Date	Screens	Capacity	E. Tax Exemption
<b>MUMBAI</b>	Goregaon	MultipleScreen	Owned	Dec-97	2	698	No
	Kandivali	Single Screen	Owned	Feb-98	1	287	No
	Andheri (E)	Single Screen	Owned	Aug-98	1	362	No
	Sion	Multiple Screen	Owned	Oct-00	5	827	No
	Thane- Wonder	Multiplex	Owned	Dec-03	4	1,136	No
	Mira Road	Multiplex	Owned	May-04	3	1,018	No
	Versova	Multiplex	Lease	Sep-05	6	1,477	Yes(Partially)
	Kandival(East)	Multiplex	Lease	Apr-06	4	1,267	Yes(Partially)
	Thane-Eternity	Mall + Multiplex	Owned	May-06	4	1,035	Yes(Partially)
	Bandra	Single Screen	Lease	Jul-07	1	195	No
	Kalyan	Multiplex	Lease	Jan-09	2	479	No
	Vashi	Multiplex	Lease	Nov-07	3	917	No
	Ghatkopar	Multiplex	Lease	Sept.-09	4	1250	Yes
	<b>Total Locations-13</b>						
<b>OTHER THAN MUMBAI</b>	Nasik	Multiplex	Owned	May-04	3	1,002	No
	Nasik II	Multiplex	Lease	Nov-07	2	431	No
	Nagpur	Multiplex	Owned	Jun-08	3	1,007	Yes (Awaited)
	Nasik-3	Multiplex	Lease	Nov-09	5	1,016	No
	<b>Total Locations-4</b>						<b>Tax free Location-5 Seats- 6,036</b>

## Existing Property Details



	Location	Type	Property	Start Date	Screens	Capacity	E. Tax Exemption
<b>GUJARAT</b>	Gandhinagar	Multiplex	Lease	Dec-07	4	862	No
	Ahmedabad – Dev Arc	Multiplex	Lease	Apr-08	4	1,013	No
	Rajkot	Multiplex	Lease	Sep-08	3	777	No
	Ahmedabad- Red Carpet	Multiplex	Lease	Jul-09	4	991	No
	<b>Total Locations – 5</b>						
<b>ASSAM</b>	Guwahati	Multiplex	Lease	May-07	2	500	Yes
<b>HARYANA</b>	Panipat	Multiplex	Lease	Sep-07	3	664	No
<b>WEST BENGAL</b>	Kolkata	Multiplex	Lease	Dec-08	4	1,208	Yes
	Siligudi	Multiplex	Lease	Dec-09	4	974	Yes
	<b>Total Locations - 2</b>						
<b>ANDHRA PRADESH</b>	Hyderabad	Multiplex	Lease	Jan-09	3	1,001	No
<b>UTTAR PRADESH</b>	Kanpur	Multiplex	Lease	Nov.-09	3	999	Yes
<b>KERALA</b>	Cochin	Multiplex	Lease	Apr-10	4	634	No
	<b>Grand Total Locations-28</b>				<b>Total-91</b>	<b>Total-24,027</b>	<b>Tax free Location-9 Seats- 9,717</b>

100% Tax free Seats to Total Seats	21%
Partial Tax free Seats to Total Seats	16%
100% Taxfree Ticket Collections to Total Ticket Collections	13%
Partial Taxfree Ticket Collections to Total Ticket Collections	25%

# Statewise Property Details



Locations	Properties	Screens	Owned	Leased	Single Screens	Multiplex	Taxfree Screens	Taxable Screens
Mumbai	13	40	20	20	10	30	11	29
Maharashtra (other than Mumbai)	4	13	6	7		13	6	7
Haryana	1	3		3		3		3
Assam	1	2		2		2	2	
Gujarat	4	15		15		15		15
Andhra Pradesh	1	3		3		3		3
Uttar Pradesh	1	3		3		3		3
West Bengal	2	8		8		8	8	
Kerela	1	4		4		4		4
<b>Total</b>	<b>28</b>	<b>91</b>	<b>26</b>	<b>65</b>	<b>10</b>	<b>81</b>	<b>27</b>	<b>64</b>

Geographical Distribution	West	East	South	North	TOTAL
Properties	21	3	2	2	28
Seats	18,047	2,682	1,635	1,663	24,027
<i>% Distribution</i>	75%	11%	7%	7%	100%
Screens	68	10	7	6	91
<i>% Distribution</i>	75%	11%	8%	7%	100%

## Upcoming Properties for 2010-11



Location	Screens	Seats	Expected To Start Operation
Ahmedabad	3	700	Q2
Baroda	2	328	Q2
Kolkata	2	329	Q2
Bangalore	4	1,000	Q3
Raipur	5	1,215	Q4
Delhi	6	1,000	Q4
Malegaon	3	1,000	Q4
Pune	4	1,089	Q4
Surat	3	785	Q4
Hyderabad	6	929	Q4
<b>TOTAL</b>	<b>38</b>	<b>8,375</b>	

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**Thank You**