



# **CINEMAX INDIA LTD.**

***FINANCE PRESENTATION***

***Q3 – FY 2009 – 2010***

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# Summarised Consolidated Financials



Rs. In Lacs

Particulars	2009-10				2008-09				Year Ended		
	Q1*	Q2	Q3	Period Ended 31.12.09	Q1	Q2	Q3	Q4	2008- 09	2007- 08	2006- 07
INCOME	2,479	4,200	5,990	12,669	3,234	4,575	3,899	3,695	15,403	10,627	9,555
EXPENDITURE	2,298	3,418	4,176	9,892	2,408	3,064	2,907	2,988	11,367	7,581	6,782
EBITDA	181	782	1,814	2,777	826	1,511	992	707	4,036	3,046	2,773
EBITDA %	7%	19%	30%	22%	26%	33%	25%	19%	26%	29%	29%
PAT	(58)	242	1,069	1,253	364	437	206	98	1,105	1,373	1,216
PAT %	(2)%	6%	18%	9%	11%	10%	5%	3%	7%	13%	13%

## Top 5 Grossers

**3 IDIOTS**

**AJAB PREM KI GHAZAB KAHANI**

**ALL THE BEST**

**AVATAR**

**2012**

\*Strike period was from 10.04.09 to 12.06.09

# Operational Parameters



	2009-10			2008-09	Year Ended		
	30.06.09	30.09.09	31.12.09	31.12.08	2008-09	2007-08	2006-07
Locations	23	25	28	23	25	18	10
No. of Screens	70	76	88	69	74	52	33
No. of Seats	19,317	20,888	23,869	18,825	20,305	14,004	9,220
Footfalls (In Lacs.)	14.6	41.09	80.03	65.57	85.14	61.91	52
Occupancy	18%	21%	27%	27%	25%	29%	32%
ATP (Rs.)	114	122	126	129	128	131	125
F&B SPH (Rs.)	31	31	31	30	30	29	26
TOTAL SPH (Rs.)	145	153	157	159	158	160	151

# Operational Parameters



	31.12.09	31.12.08
<b>Footfalls (In Lacs)</b>		
Comparable Properties (Loc.-21 & Seats -17,829)	65.23	65.57
Non Comparable Properties (Loc.-7 & Seats - 6,040)	14.80	-
<b>Total</b>	<b>80.03</b>	<b>65.57</b>
<b>Occupancy</b>		
Comparable Properties	26%	27%
Non Comparable Properties	36%	-
<b>ATP (Rs.)</b>		
Comparable Properties	131	129
Non Comparable Properties	106	-
<b>F&amp;B SPH (Rs.)</b>		
Comparable Properties	30	30
Non Comparable Properties	34	-

# Existing Property Details



	Location	Type	Property	Start Date	Screens	Capacity	E. Tax Exemption
MUMBAI	Goregaon	Multiple Screen	Owned	Dec-97	2	698	No
	Kandivali	Single Screen	Owned	Feb-98	1	287	No
	Andheri (E)	Single Screen	Owned	Aug-98	1	362	No
	Sion	Multiple Screen	Owned	Oct-00	5	827	No
	Thane- Wonder	Multiplex	Owned	Dec-03	4	1,136	No
	Mira Road	Multiplex	Owned	May-04	3	1,018	Yes
	Versova	Multiplex	Lease	Sep-05	6	1,477	No
	Kandival(East)	Multiplex	Lease	Apr-06	4	1,267	Yes
	Thane-Eternity	Mall + Multiplex	Owned	May-06	4	1,035	Yes
	Bandra	Single Screen	Lease	Jul-07	1	195	No
	Kalyan	Multiplex	Lease	Jan-09	2	479	No
	Vashi	Multiplex	Lease	Nov-07	3	917	No
	Ghatkopar	Multiplex	Lease	Sept.-09	4*	1250	No
	<b>Total Locations-13</b>						<b>Tax free Locations- 3 Seats- 3,320</b>
OTHER THAN MUMBAI	Nasik	Multiplex	Owned	May-04	3	1,002	Yes
	Nasik II	Multiplex	Lease	Nov-07	2	431	No
	Nagpur	Multiplex	Owned	Jun-08	3	1,007	Yes
	Nasik-3	Multiplex	Lease	Nov-09	5	1,016	No
	<b>Total Locations-4</b>						<b>Tax free Locations-2 Seats - 2,009</b>

# Existing Property Details



	Location	Type	Property	Start Date	Screens	Capacity	E. Tax Exemption
GUJARAT	Himmatnagar	Multiplex	Lease	Apr-07	3	1,146	Yes
	Gandhinagar	Multiplex	Lease	Dec-07	4	862	No
	Ahmedabad – Dev Arc	Multiplex	Lease	Apr-08	4	1,013	No
	Rajkot	Multiplex	Lease	Sep-08	3	777	No
	Ahmedabad- Red Carpet	Multiplex	Lease	Jul-09	4	991	No
	<b>Total Locations - 5</b>						<b>Tax free Location-1 Seats - 1,146</b>
ASSAM	Guwahati	Multiplex	Lease	May-07	2	500	Yes
HARYANA	Panipat	Multiplex	Lease	Sep-07	3	664	No
WEST BENGAL	Kolkata	Multiplex	Lease	Dec-08	4	1,208	Yes
	Siligudi	Multiplex	Lease	Dec-09	4	974	Yes
	<b>Total Locations - 2</b>						<b>Tax free Locations-2 Seats - 2,182</b>
ANDHRA PRADESH	Hyderabad	Multiplex	Lease	Jan-09	3	1,001	No
UTTAR PRADESH	Kanpur	Multiplex	Lease	Nov.-09	3	999	No
	<b>Grand Total Locations-28</b>				<b>Total-90</b>	<b>Total-24,539</b>	<b>Tax free Locations-9 Seats- 9,157</b>

\*2 Screens with 670 capacities of Ghatkopar started on January-2010

## Statewise Property Details



Locations	Properties	Screens	Owned	Leased	Single Screens	Multiplex	Taxfree Screens	Taxable Screens
Mumbai	13	40	20	20	10	30	11	29
Maharashtra (other than Mumbai)	4	13	6	7	0	13	6	7
Haryana	1	3	-	3	-	3	-	3
Assam	1	2	-	2	-	2	2	-
Gujarat	5	18	-	18		18	3	15
Andhra Pradesh	1	3		3		3	-	3
Uttar Pradesh	1	3		3	-	3	-	3
West Bengal	2	8	-	8	-	8	8	-
<b>Total</b>	<b>28</b>	<b>90</b>	<b>26</b>	<b>64</b>	<b>10</b>	<b>80</b>	<b>30</b>	<b>60</b>

# Upcoming Properties



Status	Sr. No.	Location	Seats	Screens	Targeted Launch Date
	1	Baroda	328	2	Feb-10
	2	Kolkata	327	2	Feb-10
	3	Ahmedabad	700	3	Feb-10
	4	Cochin	658	4	Feb-10
			<b>2,013</b>	<b>11</b>	
Status	Sr. No.	Location	Seats	Screens	Targeted Fit - out Start Date
	1	Raipur	1,215	5	Feb-10
	2	Bangalore	1,100	4	Feb-10
	3	Hyderabad	946	6	Feb-10
	4	Pune	1,089	4	Jan-10
			<b>4,350</b>	<b>19</b>	

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