



CINEMAX INDIA LTD.

Q4 – FY 2009 - 2010

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Summarised Consolidated Financials



Rs. In Lacs

	2009-10				2008-09				Financial Year Ended			
	Q1*	Q2	Q3	Q4	Q1	Q2	Q3	Q4	09-10	08-09	07-08	06-07
INCOME*	2,527	4,201	5,993	4,886	3,234	4,575	3,899	3,694	17,607	15,402	10,627	9,555
EXPENSES*	2,346	3,419	4,179	4,070	2,408	3,064	2,907	2,987	14,014	11,366	7,581	6,782
EBITDA	181	782	1,814	816	826	1,511	992	707	3,593	4,036	3,046	2,773
EBITDA %	7%	19%	30%	17%	26%	33%	25%	19%	20%	26%	29%	29%
PAT	-58	242	1,069	444	364	437	206	98	1,697	1,105	1,373	1,216
PAT %	-2%	6%	18%	9%	11%	10%	5%	3%	10%	7%	13%	13%
YoY growth in Income									14%	45%	11%	

Top 5 Grossers (Q4)

3 IDIOTS

MY NAME IS KHAN

ATITHI TUM KAB JAAOGE

KARTHIK CALLING KARTHIK

AVATAR

Top 5 Grossers (FY 09 -10)

3 IDIOTS

AJAB PREM KI GAZAB KAHANI

LOVE AAJ KAL

AVATAR

NEW YORK

*Figures for Income & Expenses for all the quarters of FY2009-10 are regrouped and rearranged wherever necessary.

*Figures for Q1 FY2009-10 incomparable due to strike for the period from 10.04.09 to 12.06.09

Operational Parameters



	2009-10				Year Ended		
	31.03.10	31.12.09	30.09.09	30.06.09	2008-09	2007-08	2006-07
Locations	28	28	25	23	25	18	10
No. of Screens	90*	88	76	70	74	52	33
No. of Seats	24,539	23,869	20,888	19,317	20,305	14,004	9,220
Footfalls (In Lacs.)	108.10	80.03	41.09	14.6	85.14	61.91	52
Occupancy	26%	27%	21%	18%	25%	29%	32%
ATP (Rs.)	128	126	122	114	128	131	125
F&B SPH (Rs.)	31	31	31	31	30	29	26
TOTAL SPH (Rs.)	159	157	153	145	158	160	151

*Additional 2 screens of Ghatkopar became operational in January 2010

Operational Parameters



	2009-10	2008-09
Footfalls (In Lacs)		
Comparable Properties (Loc.-23 & Seats -19,309)	98.04	85.14
Non Comparable Properties (Loc.-5 & Seats - 5.230)	10.06	-
Total	108.10	85.14
Occupancy		
Comparable Properties	26%	25%
Non Comparable Properties	22%	-
ATP (Rs.)		
Comparable Properties	130	128
Non Comparable Properties	107	-
F&B SPH (Rs.)		
Comparable Properties	31	30
Non Comparable Properties	28	-

Existing Property Details



	Location	Type	Property	Start Date	Screens	Capacity	E. Tax Exemption
MUMBAI	Goregaon	Multiple Screen	Owned	Dec-97	2	698	No
	Kandivali	Single Screen	Owned	Feb-98	1	287	No
	Andheri (E)	Single Screen	Owned	Aug-98	1	362	No
	Sion	Multiple Screen	Owned	Oct-00	5	827	No
	Thane- Wonder	Multiplex	Owned	Dec-03	4	1,136	No
	Mira Road	Multiplex	Owned	May-04	3	1,018	Yes
	Versova	Multiplex	Lease	Sep-05	6	1,477	No
	Kandival(East)	Multiplex	Lease	Apr-06	4	1,267	Yes
	Thane-Eternity	Mall + Multiplex	Owned	May-06	4	1,035	Yes
	Bandra	Single Screen	Lease	Jul-07	1	195	No
	Kalyan	Multiplex	Lease	Jan-09	2	479	No
	Vashi	Multiplex	Lease	Nov-07	3	917	No
	Ghatkopar	Multiplex	Lease	Sept.-09	4	1250	No
	Total Locations-13						Tax free Locations-3 Seats- 3,320
OTHER THAN MUMBAI	Nasik	Multiplex	Owned	May-04	3	1,002	Yes
	Nasik II	Multiplex	Lease	Nov-07	2	431	No
	Nagpur	Multiplex	Owned	Jun-08	3	1,007	Yes
	Nasik-3	Multiplex	Lease	Nov-09	5	1,016	No
	Total Locations-4						Tax free Locations-2 Seats - 2,009

Existing Property Details



	Location	Type	Property	Start Date	Screens	Capacity	E. Tax Exemption
GUJARAT	Himmatnagar	Multiplex	Lease	Apr-07	3**	1,146	Yes
	Gandhinagar	Multiplex	Lease	Dec-07	4	862	No
	Ahmedabad – Dev Arc	Multiplex	Lease	Apr-08	4	1,013	No
	Rajkot	Multiplex	Lease	Sep-08	3	777	No
	Ahmedabad- Red Carpet	Multiplex	Lease	Jul-09	4	991	No
	Total Locations – 5						Tax free Locations-1 Seats – 1,146
ASSAM	Guwahati	Multiplex	Lease	May-07	2	500	Yes
HARYANA	Panipat	Multiplex	Lease	Sep-07	3	664	No
WEST BENGAL	Kolkata	Multiplex	Lease	Dec-08	4	1,208	Yes
	Siligudi	Multiplex	Lease	Dec-09	4	974	Yes
	Total Locations - 2						Tax free Locations-2 Seats – 2182
ANDHRA PRADESH	Hyderabad	Multiplex	Lease	Jan-09	3	1,001	No
UTTAR PRADESH	Kanpur	Multiplex	Lease	Nov.-09	3	999	No
KERALA	Cochin*	Multiplex	Lease	Apr-10	4*	634	No
	Grand Total Locations-29				Total-94	Total-25,173	Tax free Locations-9 Seats- 9,157

*Cochin Multiplex started in April 2010 with 4 Screens and 634 seat

Statewise Property Details



Locations	Properties	Screens	Owned	Leased	Single Screen	Multiplex	Taxfree Screens	Taxable Screens
Mumbai	13	40	20	20	10	30	11	29
Maharashtra (other than Mumbai)	4	13	6	7	0	13	6	7
Haryana	1	3	-	3	-	3	-	3
Assam	1	2	-	2	-	2	2	-
Gujarat	5	18	-	18		18	0	18
Andhra Pradesh	1	3		3		3	-	3
Uttar Pradesh	1	3		3	-	3	-	3
West Bengal	2	8	-	8	-	8	8	-
Kerela	1	4	-	4	-	4	0	4
Total	29	94	26	68	10	84	27	67

Upcoming Properties for 2010-11



Location	Screens	Seats	Expected Start Date
Ahmedabad	3	700	July-10
Baroda	2	328	July-10
Kolkata	2	329	July-10
Pune	4	1,089	Dec-10
Bangalore	4	1,000	Dec-10
Raipur	5	1,215	Jan-11
Sangli	4	1,000	Jan-11
Delhi	6	1,000	Jan-11
Surat	3	785	Feb-11
Malegaon	3	1,000	Feb-11
Hyderabad	6	929	Mar-11
TOTAL	42	9,375	

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Thank You