

Rate Card - Off Screen

Sr	Cinemax Locations	Backlit Box 6ft(h) x4ft(w) Cost Per Month	Self Standee 6ft (h)x3ft(w) Cost Per Month	Dropdown/Hoarding Size: wdxht Cost Per Month	Floor Stickers 2ft x 1ft Cost Per Unit / Per Month	Ticket Jacket / Fliers Distribution Cost Per Month	Seat Sticker Cost Per Month	Stall (6ftx4ft) Mon - Thu Cost Per Day	Stall (6ftx4ft) Fri/Sat/Sun Cost 3 Days	Stall (6ftx4ft) Cost Per Month	Popcorn Cone Cost Per Month	Car Display Cost Per Day	Bike Display Cost Per Day
1	Goregaon (W) 2 Screens - 698 Seats	15000	8000	45000 (20ftx20ft)	3000 Min 4Nos	15000 (Qty.15000)	20000	3000	12000	50000	20000	20000	18000
2	Andheri (E) 1 Screen - 362 Seats	10000	8000	35000 (12ftx8ft)	3000 Min 4Nos	15000 (Qty.15000)	10000	3000	12000	50000	10000	20000	15000
3	Kandivali (W) 1 Screen - 287 Seats	10000	8000	35000 (15ftx15ft)	3000 Min 4Nos	15000 (Qty.15000)	10000	3000	12000	50000	10000	15000	10000
4	Infiniti Mall 6 Screens - 1477 Seats	40000	25000	50000 (10ftx21ft)	5000 Min 7Nos	25000 (Qty.25000)	40000	5000	30000	95000	50000	25000	20000
5	Growels, Kandivali (E) 4 Screens - 1267 Seats	25000	15000	NA	3000 Min 4Nos	25000 (Qty.25000)	40000	4000	20000	65000	40000	NA	15000
6	Sion 5 Screens - 827 Seats	25000	15000	50000 (10ftx30ft)	3000 Min 7Nos	25000 (Qty.25000)	30000	4000	20000	75000	30000	25000	15000
7	Mira Road 3 Screens - 1018 Seats	15000	10000	40000 (15ftx40ft)	3000 Min 7Nos	25000 (Qty.25000)	30000	4000	20000	60000	30000	25000	20000
8	Bandra (E) 1 Screen - 195 Seats	25000	20000	60000 (20ftx10ft)	5000 Min 4Nos	15000 (Qty.15000)	10000	4000	20000	60000	15000	20000	15000
9	Wonder Mall 4 Screens - 1136 Seats	25000	15000	60000 (13.5ftx31.5ft)	3000 Min 7Nos	25000 (Qty.25000)	40000	4000	20000	75000	40000	25000	20000
10	Eternity Mall, Thane 4 Screens - 1035 Seats	30000	25000	75000 (10ftx30ft)	5000 Min 10Nos	25000 (Qty.25000)	40000	6000	30000	85000	40000	30000	20000
11	Vashi 3 Screens - 917 Seats	30000	25000	NA	5000 Min 4Nos	25000 (Qty.25000)	30000	4000	25000	65000	40000	NA	NA
12	Kalyan 2 Screens - 479 Seats	10000	8000	NA	3000 Min 4Nos	15000 (Qty.15000)	20000	3000	12000	60000	10000	NA	NA
13	Nashik 3 Screens - 1002 Seats	20000	10000	NA	3000 Min 4Nos	15000 (Qty.15000)	30000	4000	15000	60000	30000	30000	15000
14	Nashik - 2 2 Screens - 431 Seats	20000	10000	55000 (20ftx10ft)	3000 Min 4Nos	15000 (Qty.15000)	20000	4000	15000	60000	30000		
15	Eternity Mall, Nagpur 3 Screens - 1007 Seats	40000	25000	80000 (20ft x 20ft)	5000 Min 10Nos	25000 (Qty.25000)	30000	10000	50000	120000	30000	50000	20000
16	Hyderabad 3 Screens - 1001 Seats	35000	25000	NA	5000 Min 7Nos	25000 (Qty.25000)	30000	5000	30000	100000	40000	NA	20000
17	Himmatnagar, Gujarat 3 Screens - 1146 Seats	15000	10000	NA	3000 Min 4Nos	25000 (Qty.25000)	30000	4000	15000	50000	30000	NA	NA

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18	Dev Arc Ahmedabad 4 Screens - 1021 Seats	30000	25000	NA	5000 Min 7Nos	25000 (Qty.25000)	40000	5000	30000	75000	40000	NA	25000
19	Gandhi Nagar 4 Screens - 862 Seats	20000	15000	65000 (45ftx17ft)	3000 Min 4Nos	25000 (Qty.25000)	40000	4000	20000	60000	30000	NA	15000
20	Rajkot 3 Screens - 777 Seats	25000	15000	NA	3000 Min 4Nos	25000 (Qty.25000)	30000	4000	20000	60000	30000	NA	NA
21	Kolkatta 4 Screens - 1208 Seats	35000	25000	NA	5000 Min 7Nos	25000 (Qty.25000)	40000	5000	30000	80000	40000	NA	NA
22	Guwahati 2 Screens - 500 Seats	20000	15000	NA	3000 Min 4Nos	15000 (Qty.15000)	20000	4000	20000	60000	30000	NA	NA
23	Panipat 3 Screens - 664 Seats	20000	15000	45000 (20ftx10ft)	3000 Min 4Nos	25000 (Qty.25000)	30000	4000	20000	60000	30000	NA	15000
24	Red Carpet 4 Screens - 991 Seats	25000	20000	40000 (10ftx30ft)	4000 Min 7Nos	25000 (Qty.25000)	40000	5000	30000	75000	30000	25000	18000
25	R Odeon Mall, Ghatkopar 4 Screens - 1250 Seats	25000	15000	NA	3000 Min 4Nos	25000 (Qty.25000)	40000	4000	20000	75000	30000	NA	NA
26	South X Mall, Kanpur 3 Screens - 999 Seats	15000	10000	NA	3000 Min 4Nos	25000 (Qty.25000)	30000	4000	15000	50000	30000	NA	NA
27	Nasik - 3 5 Screens - 1016 Seats	15000	10000	NA	3000 Min 4Nos	25000 (Qty.25000)	50000	4000	15000	50000	30000	NA	NA
28	Siligudi 4 Screens - 974 Seats	15000	10000	NA	3000 Min 4Nos	25000 (Qty.25000)	40000	4000	15000	50000	30000	NA	NA

*Rates are subject to change without prior notice
 *Service Tax extra as per Government Law